Taking place at the NEC Birmingham March 4-5, 2011, the Dentistry Show is a world class two-day action-packed event for dental professionals. With more than 200 exhibitors, this show will have something for you to listen to, learn from and put into practice. And all for FREE!

Choose from the following conference streams:

Aesthetic Dentist: We all know that the business of dentistry is changing rapidly and that cosmetic dentistry and facial aesthetic treatments are a huge growth area. A-dec will be exhibiting at the conference stand 4th from March on stand 435 at the NEC.

The A-dec team look forward to welcoming you to our stand, where we will be exhibiting.

For more information about A-dec products and services, contact us on Freephone 0800 169 9692 or visit www.a-dec.co.uk.

Nuview at The Dentistry Show 2011

Nuview are looking forward to demonstrating to clinicians how magnification and illumination equipment can take their practice to the next level at The Dentistry Show, taking place at the NEC in Birmingham between 4-5 March.

Visit stand F22 to find out how dental microscopes such as the QRM Pro, with world-renowned designer and manufacturer Carl Zeiss, are revolutionising endodontics and restorative dentistry.

Nuview also offer cutting edge surgical loupes such as the EyMag Pro and EyMag Smart ranges, offering a wide choice of magnification options, extending from a full EyMag Smart’ to EyMag Pro 3.0-2.0 magnification, a variety of working distances, and both headband and spectacle frame user modalities.

On display will be Nuview’s revolutionary Continu water-based disinfectant range – touch on gels but gentle on hands and surfaces. Alcohol free, Continu is active after 30 seconds and continues working for several days after application to prevent microbial contamination of treated areas.

Take your ground-breaking knowledge into the 21st century – visit the Nuview stand at the 2011 Dentistry Showcase.

For more information please call Nuview on 01453 872366, email info@nuview-ltd.com or visit www.nuview.co.uk

A-dec Solutions

A-dec, as we know, offer the industry’s most complete range of technology and solutions, which have been created to improve the safety and comfort of both the dental team and patients. Examine the difference A-dec can make for your practice. Our chairs, lighting, delivery systems, and sterilisation equipment are designed to be fully integrated and perform beyond expectations.

A-dec will be attending and exhibiting at The Dentistry Show from 4th March on stand 435 at the NEC.

The difference A-dec can make for your practice.

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Carream Dental at the 2011 Dentistry Show

Carream Dental (formerly known as Practitioners) will once again be exhibiting their extensive range of cutting edge technological solutions, specifically designed for the dental professional at this year’s Dentistry Show, which takes place at the NEC Birmingham, 4-5 March.

Delegates visiting the Carream stand will also be able to find out how the newly updated RPM practice management system can assist them in streamlining practice functions such as patient consent and HMT 01-05 compliance, thanks to a number of easy to use modules, including E-FORMS and Smilechart.

The Carream team will also be on hand to demonstrate the benefits of Ophthalmax, a revolutionary interactive 3D oral healthcare education system. Proven to improve brushing techniques, Ophthalmax provides DCPs with an important tool in promoting better preventative oral hygiene in one-to-one sessions that can be done at the practice.

Carream sister company Carestream are also looking forward to demonstrating the benefits of their ground-breaking oral healthcare products can help inspire your patients and motivate your team.

For more information contact Carream Dental (formerly known as Practitioners) on 0800 169 9692 or visit www.carream.co.uk

Dental Business: The Dental Business conference is geared towards helping practice managers run successful and profitable practices. We have researched key areas that a distinguished practice manager needs to be experienced in and we will be highlighting the importance of having an organised system in place for planning, budgeting and managing the processes in the Practice.

There are also a range of topics to give updates on both biological and internet marketing, as well as ideas on marketing your practice and motivating your team.

Hygienist and Therapist Symposium: Due to feedback and high demand, we have increased the number of sessions to provide a wider range of topics and to bring your patients closer to the dental team. Including subjects such as business skills, ethics and professionalism, attendees will have the chance to participate and debate their future career path.

Aesthetic Technician: The Aesthetic Technicians programme will provide topical knowledge in aesthetic areas. In accordance with the growth areas of the UK dental market, the programme will focus on the latest section of registered DCPs – dental nurses. Covering core CPD subjects such as radiography, special care, orthodontics, implants and oral hygiene, speakers will deliver a thought provoking programme explaining the skills and attributes required to move forward in the dental team. Including subjects such as business skills, ethics and professionalism, attendees will have the chance to participate and debate their future career path.

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Prestige Medical stand D30 Prestige Medical say that they have booked a larger stand this year in order to showcase the full range of decontamination solutions they can now provide for dental practices.

The stand will include a decontamination room layout featuring a stylish new version of the Advance autoclave, the recently-launched Universal Hand Delivery Unit, UltraClean E II Under Bench and Bench Top Washer Disinfector together with Modwood cabinet, Ultrasonic ultrasonic cleaner and Elga Brupore RO water system.

All these products are available from Prestige Medical – providing dental practices with a one-stop shop for decontamination needs. The Prestige Medical team will be very happy to offer expert advice on the requirements of HMT 01-05.

More information is available from Prestige Medical direct by calling 01294 854 103 or email to sales@prestigemedical.co.uk

For more information contact: Christine Bowness, Sales & Marketing Manager on 01294 854 101 or email christine.bowness@prestigemedical.co.uk

Nothing too large for Prestige Medical to handle.

Refresher your approach to oral hygiene with Curaprox

Dental professionals eager to find fresh ways to improve their patients’ preventative healthcare regimes should visit the stand of Swiss oral care specialists, Curaprox, at this year’s Dentistry Show, taking place at the NEC in Birmingham between 4-5 March. Curaprox offers dentists and DCP’s an extensive range of innovative oral healthcare solutions, from gentle yet extremely durable inter-dental brushes, to their cutting edge mouthwash, Curasept, clinically proven to offer patients the full benefits of a pH-balanced mouthwash without side-effects such as staining. Dental practitioners may also be interested in the new specialist packs available from Curaprox, designed to complement treatment in a number of areas, including orthodontics, implant dentistry and periodontics. Patient Education is another area in which Curaprox continues to show thanks to Do Not Fear, individually-tailored prevention programme, dental professionals can maximise the effectiveness of their patient education sessions, helping to foster a preventative approach to oral hygiene, as well as boost attendance levels.

Find out why Curaprox is the number one choice for Swiss dentists, and how their ground-breaking oral healthcare products can help improve your patients and motivate your team.

For more information please call 01254 844 101 or email info@curaprox.co.uk or www.curaprox.co.uk