Aesthetic Dentist: We all know that the business of dentistry is changing rapidly and that cosmetic dentistry and facial aesthetic treatments are a huge growth area. As the standard of dental health has improved, patients have begun to have raised aspirations for their appearance. With the right knowledge, the skills of a dental surgeon can be maximised to combine the latest in surgical and aesthetic dentistry with contemporary facial rejuvenation.

The specialists in our aesthetic Dentist conference will provide you with a thorough insight on key aesthetic subjects as they relate to cosmetic dental practice and more importantly show you how to combine these aesthetic treatments with your business, bringing your patients closer to achieving their aesthetic goals and allowing you to benefit from the financial opportunities provided by this growth area.

Dental Business: The Dental Business Conference is geared towards helping practice managers run successful and profitable practices. We have re-searched key areas that a distinguished practice manager needs to be experienced in and we will be highlighting the importance of having an organised system in place for planning, budgeting and managing the processes in the Practice.

There are also a range of topics to give updates on both keeping up to date with technology and internet marketing, as well as ideas on marketing your practice and motivating your team.

Hygienist and Therapist Symposium: Due to feedback and high demand, we have increased the conference programme for the Hygienist & Therapists Symposium. A carefully selected speaker line up will provide Hygienists & Therapists in all areas of practice with a range of cutting edge lectures to increase knowledge and awareness of opportunities within their chosen field. Content will include areas of core CPD such as radiography, special care, orthodontics, implants and oral hygiene, speakers will deliver a thought provoking programme explaining the skills and attributes required to move forward in the dental team. Including subjects such as business skills, ethics and professionalism, attendees will have the chance to participate and debate their future career path.

Aesthetic Technician: The Aesthetic Technician programme will provide topics key to aesthetic areas. In accordance with the growth area of the UK dental market, the programme will focus on the latest section of registered DCPS – dental nurses. Covering core CPD subjects such as radiography, special care, orthodontics, implants and oral hygiene, speakers will deliver a thought provoking programme explaining the skills and attributes required to move forward in the dental team. Including subjects such as business skills, ethics and professionalism, attendees will have the chance to participate and debate their future career path.

Something for the whole team

With a conference programme for everyone in the team and more than 80 exhibitors, this Show’s Dental Business has it all.

Taking place at the NEC Birmingham March 4-5, 2011, the Dentistry Show is a world class two-day action-packed event for dental professionals. With more than 200 exhibitors, there really is plenty for you to listen to, learn from and put into practice. And all for FREE!