Aesthetic Dentist: We all know that the business of dentistry is changing rapidly and that cosmetic dentistry and facial aesthetics treatments are a huge growth area. As the standard of dental health has improved, patients have begun to have raised aspirations for their appearance. With the right knowledge, the skills of a dental surgeon can be maximised to combine the latest in surgical and aesthetic dentistry with contemporary facial rejuvenation.

The specialists in our aesthetic dentistry conference will provide you with a thorough insight on key aesthetic subjects as they relate to cosmetic dental practice and more importantly show you how to combine these aesthetic treatments with your business, bringing your patients closer to achieving their aesthetic goals and allowing you to benefit from the financial opportunities provided by this growth area.

Dental Business: The Dental Business conference is geared towards helping practice managers run successful and profitable practices. We have re-searched key areas that a distinguished practice manager needs to be experienced in and we will be highlighting the importance of having an organised system in place for planning, budgeting and managing the processes in the Practice.

There are also a range of topics to give updates on both cutting edge technology and internet marketing, as well as ideas on marketing your practice and motivating your team.

Hygienist and Therapist Symposium: Due to feedback and high demand, we have increased the conference programme for the Hygienists & Therapists Symposium. A carefully selected speaker line up will provide Hygienists & Therapists in all areas of practice with a range of cutting edge lectures to increase knowledge and awareness of opportunities within their chosen field. Content will include areas of core CPD such as radiography, special care, orthodontics, implants and oral hygiene, speakers will deliver a thought provoking programme explaining the skills and attributes required to move forward in the dental team. Including subjects such as business skills, ethics and professionalism, attendees will have the chance to participate and debate their future career path.

Aesthetic Technician: The Aesthetic Technician programme will provide top level aesthetic treatments in high demand, we have increased the offer of CPD in aesthetic areas of core CPD such as ethical issues through to the latest thinking in patient management and treatment modalities.

Networking: As the dental market in the UK continues to change, the programme will focus on the largest section of registered DCPs – dental nurses. Covering core CPD subjects such as radiography, special care, orthodontics, implants and oral hygiene, speakers will deliver a thought provoking programme explaining the skills and attributes required to move forward in the dental team. Including subjects such as business skills, ethics and professionalism, attendees will have the chance to participate and debate their future career path.

There are more than 11 speakers featuring in our extensive programme of seminars. Speakers from the UK and around the world will present a wide range of engaging topics from everything from Smile Design to CAD CAM. The line up includes speaking dentists, dental technicians and laboratory owners with the fantastic opportunity to learn, challenge and debate.

For more information about the 2011 Dentistry Show, go to www.theDentistryShow.co.uk.